

For Immediate Release

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CapStar Bank's Sports Division Expanding

Merger of two rival sports management agencies expands regional niche

(NASHVILLE, Tenn.) August 20, 2011 — CapStar Bank's specialty division supporting Sports banking is a growing part of the bank's overall business portfolio. Led by veteran sports banker Robin Henderson, the sports division has become a model of virtual banking, with clients involved in the professional side of sports across the country. A vital component in CapStar's marketing plan is the development of relationships among agents and advisors to the athletes, coaches and creative professionals.

Henderson has long had a relationship with key sports agents and managers and is a fixture at many common sports forums including the NFL Scouting Combine, a weeklong showcase every February in Indianapolis where college football players are evaluated by NFL coaches, general managers and scouts. Henderson is widely recognized around the Southeast among athletes and coaches at the college and professional level as having the temperament, passion and expertise to deal with a highly specialized clientele.

Sports-Trust principal Pat Dye, who is the founder of Atlanta-based ProFiles Sports, says, "The relationship with Robin starts with a banking foundation and having all the resources that athletes need to manage their lives and business. As a corporate entity that focuses on sports management, we appreciate the sensitivity to the particular needs of our clients. At the end of the day, the banking part is just one aspect of the relationship. Robin is so accessible and provides such a high level of personal touch and personal service, that separates him from the competition." ProFiles Sports merged with Memphis-based Athletic Resource Management last November to become Sports-Trust, which represents more than 100 athletes and coaches across the country.

CapStar president and CEO Claire Tucker says, "We're proud to have someone with Robin's skill set representing CapStar with professionals in the sports world. His versatility and experience enable him to effectively serve a very special client base."

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Henderson is a graduate of Montgomery Bell Academy, where he played under the legendary Coach Tommy Owen, including two state playoff games, and was selected to the All-City team in 1985. He is also a graduate of The University of the South, where he was a football starter for two years under Coach Bill Samko. He is based at CapStar's Green Hills location at 2321 Crestmoor Road and is supported by Stacie Petring, formerly branch manager at CapStar's Brentwood office. Both Henderson and Petring joined CapStar prior to its opening on July 14, 2008.

CapStar Bank was founded in 2008 with \$88 million in start-up capital, and is the bank most recently chartered in Tennessee. Besides the Sports banking specialty division, CapStar focuses on the areas of small to middle market businesses, commercial real estate and private banking. For more information about CapStar, please visit www.CapStarBank.com.

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